Naalya Food 12th November 2024

Bulletin





Issue 20 | 2024





Purposeful Giving

Inside This Issue

Out To Lunch: Coffee farmers & UCDA fate



EDITOR'S NOTE



Dear Reader,

s we continue to proudly serve as Rotarians, let us all give back to the Rotary Foundation. When you make that donation to The Rotary Foundation, you are helping Rotary members make a difference in the lives of millions of people around the world.

We have seen or read what transformations TRF funding has done through various projects, Changing lives and improving communities so Give and become a part of Rotary's life-changing work. Please ask your friends to donate too. In this shared spirit, there is no limit.

This Tuesday DG Anne Nkutu will be visiting RC Kampala Naalya, join us in welcoming her at Ndere Cultural Centre.

Be blessed.

Keno Lillian - Bulletin Officer

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Feedback

We'd love to hear from you about any of our stories this year 2024. Contact the Bulletin Officer: +256 782 601 009 or Email rcklanalyafoodbulletin@gmail.com or tap on the buttons below

Tap to send a WhatsApp

Tap to visit the Club Website 1





Kitoobero Buddy Group



www.RotaryKampalaNaalya.org







President's Message

RTN SYLVIA JAGWE OWACHI Club President 2024-2025



Dear Rotarians and Friends,

ur last meeting our Membership Director presented the prospective members who are ready to be inducted to the club. The Club members accepted their request to join the club and we warmly welcome them. We are looking

forward to the diversity and energy they bring to the club in the quest to serve humanity. At the close of October District 9213 had 129 Rotary Clubs and crossed the 5,000 mark in number of Rotarians. We as Rotary Club of Kampala Naalya are happy that we will be adding to this number!! Great job our Director Membership Rtn Mathias Mulumba and your committee!!.

My advice to new members is to hit the road running and get involved in the many Rotary activities such as club activities and committees, visiting other clubs, participating in their activities and fundraisers, joining action groups or fellowships focusing on particular interests. I also encourage new members to learn more about Rotary which can be through the online platform the Learning Centre from MyRotary

or through the physical sessions with the Rotary Leadership Institute. I can attest that this will make their Rotary journey even more enjoyable.

The month of November in the Rotary calendar is The Rotary Foundation (TRF) Month. As a club we set a target towards our Rotary Foundation giving at the start of the Rotary year and it is

heartwarming that we have already surpassed that target through members giving. Great job our Director TRF Rtn Christine Amucu and your committee!!. I encourage Rotarians and non-Rotarians to continue giving towards the foundation.

The District Governor has been vising clubs and it is amazing to see what Rotarians are doing across the different clubs. "Volunteers do not necessarily have time they just

have the heart." This week we will be hosting her.

Enjoy our bulletin and you are welcome to join us for the District Governor's Visit.

Be blessed!



...it is heartwarming that we have already surpassed the target through members giving.



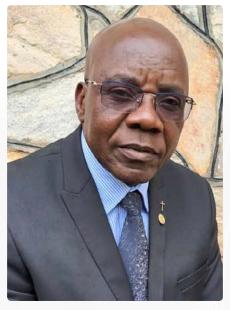
Purposeful Giving

BY IPP GODFREY OKELLO **OMODING** Club Training Facilitator

▼ his month is themed, The Rotary Foundation (TRF). The architects of this TRF had a very big dream, a dream that is dynamic and infusing others. It has caught up with time and growing with time. One may ask, "what is its selling point?" Attempting to give a selling point is an unestimating of it. When a dream has a good purpose, it attracts purposeful people and purposeful givers. Purposeful giving doesn't look at amounts, it looks at the cause. So, this month we are reflecting on the causes which TRF is addressing. When you are touched by the cause, you stop asking why, how, when and what to give.

Think about giving as a way of avoiding the big dream to die and TRF struggling financially. When an organization struggles

and becomes vulnerable, and fails on its cause. Giving means enabling TRF to reach more people in need. It is an opportunity to contribute to making the world better.



Having a financially secure foundation, it enables to make valuebased decisions rather than being vulnerable to

At the clubs, let us

influences. It enhances purpose and ability to reach out. Therefore, for the members of rotary, giving is an investment for the better world. It is very good

to invest as TRF builds ability to help humanity, and take love to the world. As Rotarians, we need to contribute to the cause that opens choices for others, and others' potentials are realized.

It's this reason that purposeful giving becomes the key for boosting efforts to reach many people and places. We need to commit ourselves to spreading love. Imagine what/how the world could look like when more projects are done! Let us make giving a step to strengthening TRF's outreach and spreading love.

At the clubs, let us fully appreciated what giving is. Collective giving is very good. It can cause a significant impact. The message of giving should be packaged in such way that giving becomes ordinary, yes ordinary. Yes, it's good to be recognized but recognition should not be a driver to giving. Give without time preferable or occasion preference or appearance preference. Amount to give should not discourage a willing heart to give. Instead, the focus should be about the purpose.

Rotarians, may we light up giving. The giving that endures seasons for the betterment of humanity. Let the giving bring us joy. Let us take the magic of rotary to those who need it through giving.

fully appreciate what giving is. Collective giving is very good. financially, it fails to deliver

NAALYA FOOD BULLETIN

Last week's club fellowship



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Meet our Prospect Juliet nabunnya

Profession: Accounting, Finance and Management.

m currently working with JICA Uganda Office to support in dispatch, accounting, procurement and management work to support volunteers.

Work together with UOC and athletes in order to stop Fale Genital Mutilation (FGM) at Sebei region. This violates human rights of girls and women. Love reaching out to the needy. Love bringing a smile to ones face.

I joined Rotary:

- To serve
- To build the community
- To network with diverse professionals.

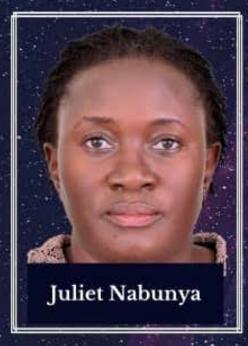
Am really delighted to be part of a community that works together to create lasting change to the world.



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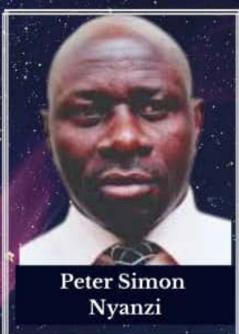
Induction Ceremony













Ndere Cultural Centre November 12 7:00pm

Kitoobero Buddy Group













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Are You Building Your Charity Organization on the Rock or on Sand?



BY RTN CHARLES OWEKMENO PE RC KAMPALA

n Uganda and across Africa, the desire to start charity organizations runs deep among leaders, philanthropists, and successful business people alike. Common types of these organizations include foundations, non-profit to the community." companies, communitybased organizations (CBOs), and non-governmental organizations (NGOs). In fact, one of the most common actions taken by influential political figures or successful entrepreneurs is the establishment of a charity.

While the intentions behind forming these organizations are often commendable, many fail to meet the expectations of their founders or fulfill their aspirations. Shockingly, a significant number of these charity organizations do not survive their first or second birthdays. In speaking with numerous founders, I've noticed a troubling pattern: many come to me in search of funding, support, or guidance, grappling with the fear of failure. It's likely that there are also many Rotarians and Rotaractors who, having founded charitable organizations, quietly struggle with the heart-wrenching disappointment of unmet goals.

To better understand why so many charity organizations falter, I'd like you to consider the biblical principle articulated in the quote "The Wise and Foolish Builders" from Matthew 7:24-27. Reflecting on this can help you assess whether you are building your charity organization on solid foundations or shaky ground.

> The first step is to clarify the motivations behind founding your charity organization. For many politicians, the primary motivation may be to increase their popularity and secure electoral victories, often disguised as a desire to contribute to community welfare. Such organizations are precariously built on

sand; they typically collapse once election seasons conclude, demonstrating that their foundation was lacking in true purpose.

Another common justification for forming charity organizations is the desire to "give back to the community." Whether stemming from business success or

...justification for forming charity organizations is the desire to "give back

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66



branding strategies, the sustainability of these charities often hinges on the founder's financial health. This type of organization, too, is vulnerable to collapse when the founder experiences a downturn in fortunes.

Passion is yet another driving force behind many charity organizations. Founders often proclaim their commitment to issues like children's welfare, women and girls' empowerment, support for orphans, assistance for street children, care for individuals with disabilities, or environmental protection. While these intentions are The path to building noble, the reality is that many a lasting charity passionate initiatives face involves preparation, insurmountable challenges

due to a lack of sustainable

funding.

To build a truly sustainable charity organization—one that stands firm on the rock—there are three foundational pillars to consider: a robust management system, a clear strategic focus, and sustainable funding mechanisms.

Organizations that have thrived for decades typically do so by employing a professional management system independent of the founders' whims. Unfortunately, many local charities are run based on the feelings and impulses of founders who are often inexperienced in organizational management. Moreover, numerous founders are too busy with their primary careers to effectively run their charitable organizations, which ultimately endangers their sustainability.

A clear strategic focus is another crucial component. Many charity organizations are

borne out of passion, yet they lack a fundable, strategic direction. Organizations that do have a well-defined strategy are far more likely to attract funding and expand their influence over time.

Additionally, many charities built on sand rely heavily on their founders' personal finances for funding. When founders run out of resources, or if their circumstances change,

these organizations are at high risk of collapsing. Conversely, sustainable charities have long-term funding strategies, whether through internal revenue generation or robust fundraising plans.

If you are contemplating starting a charity organization, or if you already operate one, it is vital to address three essential questions: What kind

of system do I need to establish for effective management? What will be our fundable strategic focus? And what plan do we have to ensure sustainable funding? If you can answer these questions thoughtfully and strategically, you are well on your way to building an organization on solid ground. Otherwise, risk building on sand, where the inevitable storms of life will threaten to sweep your efforts away.

The path to building a lasting charity organization involves preparation, strategy, and foresight. By focusing on professional management, clear strategic goals, and sustainable funding, you can create a legacy that serves the community for years to come.

NAALYA FOOD BULLETIN

strategy and

foresight."





DG Anne's Birthday Wishes



When I think about **District Governor Anne Nkutu**; two things come to mind: PEACE PERSONIFIED, A LADY

Happiest birthday wishes to a gentle Queen, a resilient leader, a pacifier, a mediator, with humongous emotional

Intelligence. A great leader doing good in the world beyond self and a strong pillar of the Makerere Peace Center.

Governor Anne, Maybe we don't say it coherently enough but, we value your SACRIFICE for us as you day by day visit clubs, inspire generations, touch lives and IMPACT.

May this day bring you joy and boundless success.

Happy birthday Omubedda DG Anne omu bwati. Thanks for lighting a torch for women.

~ Dorothy Kyeyune

As we celebrate your birthday, Governor Anne, we want to express our sincere gratitude for your unwavering commitment to service and your tireless efforts in making a positive impact on our community. May this special day bring you joy, peace, and blessings.

~ Rotary Club of Kampala Kibuli

Happy Birthday our DG Anne. For us, we know how as a mother, a mentor, and a leader... keep serving humanity passionately. We are proud of you. We celebrate you today!

~ Aloyse Tumukunde





Dear friends, today is **DG Anne's birthday**.

To celebrate this special day with DG we will each gift her by giving to TRF at least Uganda Shillings 20,000 via the button below

GIFT NOW

Have your RI number close and click on the link to donate. This giving will reflect on your personal giving history.

Thank you all for celebrating an exemplary, amiable, gracious and inspiring leader.

Happy Birthday our District Governor Anne Nkutu. We wish you good health, happiness, prosperity and another successful year of Rotary service.

Dearest DG Anne,

Happy Birthday to an extraordinary woman who has been so much more than just a mentor to us. You have guided us not only with wisdom but with the kind of care and patience that only a true mother figure could offer. Your support has been a constant light, and we are endlessly grateful for every lesson you've shared, every encouragement you've given, and every challenge you've held our hands through.

Thank you for showing us what it means to lead with strength, kindness, and integrity. Your impact on our lives and service is immeasurable, and we count ourselves lucky to know and serve with you.

Wishing you a day filled with as much love, joy, and warmth as you give to everyone around you.

Happy Birthday! With all our love and gratitude,

~ DRR Simeo and the entire Rotaract D9213 We love and treasure you!



Happy Birthday, Gov! Wishing you an epic day filled with love and laughter.



We ain't joinin' ya today, but since you will be visitin' RC Naalya tomorrow, that's where the fete will be. Keep it real.

~ The Amasiro Post.





Make sure to follow us on social media for daily updates!





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hether on coffee tables, bar tables, parliamentary tables, or presidential tables, the talk has been about coffee following the contentious coffee bill that seeks to amend the National Coffee Act 2021. The main tenet in the bill is the proposed dissolution of the Uganda Coffee Development Authority (UCDA).

Depending on who you listen to, UCDA is either angelic, demonic or a combination of both. Maybe the debate wouldn't even have reached its current crescendo had the Speaker of Parliament not caught on a live mic urging her colleagues to do something about the Baganda. Whatever, she meant, the Baganda seemed to be the target.

You see, 50% of the coffee grown in Uganda is from Buganda, a source of livelihoods for almost every household in the region.

Many kids in Buganda go to school because of the incomes derived from coffee by their parents and guardians.

Coffee and of recent, enjoys a demigod status among the people of Buganda.

It hasn't been like that though for the last few years. Many people in Buganda had given up on growing coffee until about 2016 when the kingdom started its famous *Emmwanyi Terimba* (coffee is profitable) campaign reminding people of the good old days of *Mmwanyi Zabaala* (another variant of coffee is profitable).

Mmwanyi Zabaala was usually a reference to the powerful Bantam motorcycles that people in

> areas like Masaka massively bought as a result of profits from coffee especially in the 1960s, 1970s and 1980s.

DID YOU KNOW? A coffee tree lasts about 45 years.

> Farming is usually not for the fainthearted and prices can significantly fluctuate especially for a product that is largely exported. Prices are many times determined on global markets. Weather changes in Brazil, Colombia or Vietnam, for example, can have a significant impact on Uganda's coffee. And domestic demands in those larger producer markets can also have impact. Speculators on the futures markets in the global financial capitals can also have an impact.

But also, people can simply give up on something by losing hope. Leadership is usually required to restore

hope, reminding people that those who "lose a loved one, don't sleep by the graveside." Once people are inspired to realize that not every light at the end of the tunnel is of an oncoming train, they could easily wake up and do something for themselves.

That is what happened in Buganda circa 2016. With inspiration from the leadership in Buganda, people in the region started growing coffee again. Seeing the uptake in the crop, UCDA sought for a partnership to work together. The end result had been increased exports and increased incomes for the people in the region and indeed elsewhere.

A coffee tree lasts about 45 years. So those who had abandoned their trees didn't all have to plant new ones. Many just did stumping, allowing the coffee to sprout and flourish again. Others planted new ones. Within

With the prices

being offered

today, there

is real income

in the pockets

of ordinary

Ugandans.

2-4 years, they were making money again.

I remember a trip to Bukomansimbi about four years ago where I met a man who had been a boda boda rider in Kampala and had decided to return to the village. He had revived

his coffee garden and had managed to build himself a decent house and rentals somewhere in Kyengera, just outside Kampala. He regretted the years he had spent in Kampala riding a boda boda and before it, working as a taxi conductor.

That was well before the average coffee prices of around Shs13,000 per a kilo of fair average quality. With the prices being offered today, there is real income in the pockets of ordinary Ugandans. And not just ordinary Ugandans, the country is benefiting as well as income from

coffee exports are topping USD210m per a month.

Regardless of what the government of Uganda does, coffee will remain a highly demanded crop across the world. The biggest consumers of coffee in the world don't grow it and they are not about to give it up. They will continue to demand for it.

The traders and the entire value chain is not about to give up coffee. Since the demand is assured, those who are growing coffee should not return to the previous years of feeling pity for themselves. They should instead increase the acreage those who can, look after their coffee trees well and do whatever is necessary to increase production of quality beans.

Those that won't give up, regardless of the prices or scrapping of UCDA would still be better than farmers that don't have anything to sell.

The writer is a communication and visibility consultant. Email: djjuuko@gmail.com

NAALYA FOOD BULLETIN



Family Matters



BY PASTOR RONNIE MUTEBI

echariah 8:23 (KJV): In those days it shall come to pass, that ten men shall take hold out of all languages of the nations, even shall take hold of the skirt of him that is a Jew, saying, We will go with you: for we have heard that God is with you.

YOU ARE WHO YOU ARE.

Beloved, never look at what others have and grow indifferent to what God has given you. To do so is to lose sight of your position and purpose in the world.

God has blessed you with so much that nothing another person gets makes you less of who you are.

The question is, "Do you know who you are and what you have been given to be the best version of you?"

Our theme shows us that people will be drawn to you because they recognize what's different about you.

Yet today, many people look up to those who they think are better than them, longing for what they have, assuming it's better than what God has given them.

This often leads to compromise, frustration, envy and jealousy . Some keep friendships with those whose values go against their beliefs and standards, simply just to fit in. They think these relationships will help them get by. This is commonly known as "FRIENDS WITH BENEFITS"

You are royalty. Step out in who you are and let go of any alliance, relationship, or pursuit that does not honor or value your true worth.

Don't worry about tomorrow; your God will take care of you. Your part is simply to trust that you're different and special to Him.

Take Home: You are special to God. Choose to let go of alliances, relationships, and pursuits that do not add value. Don't worry about how you will face tomorrow. Your maker still holds a clean Manuel of your welfare.





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+256782963777 | +256759113540

Final Call for RYLA 2025 Registration!

Dear Presidents and Youth Directors,

ince the official launch of **RYLA** on July 21st, we've been on an incredible journey of awareness, mobilizing and preparing to make this event a transformative experience for young leaders. Now, as we enter the final lap, we need your urgent support to ensure every spot is filled by passionate and motivated participants!

Registration Deadline: November 30th, 2024

Please confirm and submit your participants' registrations before the deadline.



Tap to Register here



Payment Information:

Account Name: D9213 Rotary District Dues Bank: Centenary Bank, Mapeera Branch Account Number: 3100083833

Send your payment slip to the **Rotary Office** or the **District Chair**, RYLA and you will be given a receipt for your audit purposes.

Together, let's make this RYLA truly impactful.

? £

Live Life Moment Part 2

BY RTN PAMELA KAWADDWA

he enemy, the thief, the rascal, is our very own mind
It bombards us with thoughts and steals our life.
We find
Moment by moment, we lose life as we desire, and we crave
It is our mind that makes us cry, right until our grave

Instead of accepting whatever happens, living with a smile We cry, we scream, and we question, unhappy all the while

We don't realize what is unfolding in life every day It's a reaction of our own actions, the price we must pay

Life has a purpose. We must realize this before we die Life is not just about wandering on earth and in the sky Before we die, we must achieve our life goal To realize we are not body and mind, we are the Divine Soul

If we let the moments of life pass one by one Though we achieve trophies, the victories that we won Before we realize our treasure of life will be gone We will suffer on earth, and then we will be reborn

We must live every moment Conscious of the Truth We must invest every minute getting to the root Moment by moment, we must live, in Consciousness Realizing the Truth, and with it,



getting eternal Happiness

The sun will rise, and the sun will set. Soon, life will pass by Moment by moment, day by day, we will laugh and cry But how can we live without sorrow, with peace and happiness It's by living moment by moment, we must learn this

If, at that moment, we let our life simply pass
When we wake up, it may be late, we will cry, Alas!
The gift of moments was given to us. For us, it was to use But we lost moment by moment, this why did we choose?

It's not too late. We can wake up and start living 'now'
We can find the purpose of life and stop grazing like a cow
We are still alive, and our moments are yet in our hands
We can live life, not let it slip

away, just like grains of sand

Death is certain. We can't escape it, and every 'body' must die

There is no use to look up at the sky, to cry and ask 'why?'

The only way to live life moment by moment with Joy

Is to be Conscious of the Secret - Who is this 'I'

And soon, life will be over, and this gift will be gone Swinging like a pendulum into the future, not yet born Life will escape us as we

suffer, and we cry Let us transform our lives,

Let us transform our lives wake up to a new dawn

Let us become conscious in every moment we live Nothing belongs to us. Let us learn to give Let us spend each moment achieving the ultimate goal We are not this body and mind. We are the Divine Soul

Life is not a journey that lasts many years
Life is not just about a few smiles and many many tears
Life is only about this moment, and we must live it
Otherwise, the moments will escape, and so will life with it around

Till again.. Pkwy!





Rotary District 9213 😝 🎯 💟 🛅













Effective Management of Conflicts in Rotary

DISPUTE RESOLUTION & MEDIATION

Saturday 16th November 2024

8 - 10am

ONLINE WEBINER

FACILITATORS:

District Governance Committee

PARTICIPANTS

Club Presidents, Club Directors, Interested Rotarians & Rotaractors particularly those interested in being Rotary mediators

Rotary District 9213





















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OUR CLUB MEETS EVERY TUESDAY AT 7-8PM

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